In this course, we will explore the history of school reform in the United States. In only 10 weeks we will not be able to pursue a systematic study of this history from beginning to end, so instead we will explore a few of the major issues in this history and examine some pertinent cases of school reform to consider their consequences. School reform is the intended change of schooling toward accomplishment of a valued goal. One problem with reform, therefore, is intent. Education is an extraordinarily complex social institution – involving a vast array of people, structures, and organizations – which means that reforming education in ways that make it produce the intended results is quite difficult. Frequently reforms unintentionally generate new problems, which then require a new wave of reform to deal with them. (This is why Elmore and McLaughlin call school reform “steady work.”) A second problem with reform is that reasonable people can disagree over the goals of schooling, which means that what is a positive reform for some people may be a negative change for others. The result is that your reaction to the success or failure of a reform effort depends on where you stand on its value, since the failure of a bad reform is a good thing.

Major Issues in the History of School Reform: Framing our look at the history of reform will be two core books: *Tinkering Toward Utopia*, which David Tyack and Larry Cuban wrote in response to what they learned from teaching this class at Stanford for a number of years; and *Someone Has to Fail*, the book I wrote after teaching the same course for the last decade. We’ll read their book at the start of the class and read mine in pieces across the quarter. A key theme in Tyack and Cuban is the paradox of school reform, in which it seems that schools are constantly being bounced around by a stream of reform efforts while at the same time they never seem to change. They unravel this paradox by separating the history of reform into two interacting elements: the noisy and often contradictory rounds of reform rhetoric that intrude upon schools at irregular intervals, and the slower and steadier process of evolutionary change in the structure of schooling that takes place largely outside of public view. We will look at both aspects of reform, with special attention to assessing the outcomes of reform in the realm of the structure and practice of schooling itself. My own book takes a more jaundiced view of reform, examining why the common school movement was such a success and later reforms were such failures. In the early part of the book, the focus is on how the loosely coupled organization of schooling and the peculiar characteristics of teaching as a practice have put severe limits on the possibilities of reform. In the latter part, I explore why the failure of reform is largely good news, protecting the system from
damaging experiments based on misguided visions of what schools can do to solve social problems. I argue that schools are a terrible way to solve most of the social problems that they are asked to address. I also suggest that schools are doing what educational consumers want from them – providing us with social access and social advantage – even if they don’t do what reformers ask of them.

The class starts with the work of David Cohen, Richard Elmore, and Milbrey McLaughlin, who consider the organizational and pedagogical reasons it has been so difficult to change the basic grammar of schooling through deliberate reform efforts. Next we read Tyack and Cuban to get an overview of the subject. Then we look at my representation of the two most important reform movements in the history of American schools, one promoting the common school and the other pushing for progressive education. Next we look at the rhetorics of school reform by examining a series of reform documents from the last 200 years. We will then look in detail at the nature and variety of school reform rhetoric, through a close study of a few key reform texts over the years, including pedagogical progressivism, administrative progressivism, desegregation, the standards movement, and school choice. In succeeding weeks, we explore the core factors that make the school system so resistant to reform and consider some of the kinds of reform practices that are more likely to bring about results. Then we examine the system’s core social role, showing how the system continually adapts to pressure for greater social access by stratifying instruction in a way the preserves social advantage. In week 8 we look at a case of educational reform at the school level, examining a high school in the mid-20th century as it goes through desegregation, mainstreaming, demographic change, and a marked shift in school culture. In week 9 we put the issue of school reform in the larger context of state-driven social change efforts, by focusing on James Scott’s framework, which examines why it has been so hard over the years for governments to impose order on complex social institutions such as schooling. For the last class, we read the final chapters in my book and talk about what schools can do and what they can’t do.

**What This Class Is and Is Not About:** This class is intended to encourage you to think hard about the things that make educational reform so complex, contradictory, difficult, and often dysfunctional. Its focus is on analyzing what happens to reform efforts between initial proposals and eventual outcomes. This means that its aim is not to provide you with a how-to manual that will enable you to be a successful reformer. I don’t think such a manual exists, and the dream of finding the one right way to fix things has done a lot of damage to schools over the years. Instead, think of this class as an exercise in realism, a set of cautionary tales that I hope will help you locate your own efforts to improve schools within a useful historical framework. The idea is to encourage students to develop a rich understanding of the American system of schooling – even a grudging respect for it – before trying to institute reforms, and to instill a little humility into people’s plans for saving the world with better schools.

**Eligibility**

This class is open to doctoral students, master’s students, and undergraduates. It fulfills one of the requirements for master’s students in the POLS program. All students who enroll in the class must take it for a letter grade. Except in cases of medical emergency, no one will be granted an incomplete grade for this course. You can enroll in the class for 3, 4, or 5 units – whatever works best for your needs. Requirements are the same for all students, regardless of the number of units they are earning in the class.
Course Requirements

**The Importance of Critical Reading:** You need to do more than read the required texts in this class; you need to read them critically. See the section at the end of the syllabus, “Guidelines for Critical Reading.”

**The Importance of Analytical Writing:** The entire grade for this course depends on the quality of each student’s work on the written assignments that are defined below. (While I strongly encourage students to participate in discussions in class, this participation is not graded.) One central purpose of the course is to encourage students to develop their skill at producing effective analytical writing. This skill is essential for anyone who wishes to be successful in meeting the requirements of academic study and who expects to have an impact in the intellectual and professional world of education. This course (like any course) is a good place to work on enhancing your abilities as a writer. See the section at the end of the syllabus, “Guidelines for Analytical Writing.”

**Class Structure**

The class will meet on Monday and Wednesday from 1:15 to 3:05 p.m. In general, Monday and the first hour on Wednesday will be devoted to lecture and occasional small-group work, whereas the second hour on Wednesday will be devoted to sections. The class will be divided into three sections. One will stay with me in the main classroom; a second will go with Laura Marcus to a different room; a third will meet with Laura at 4:20 in the same room. Each of us will grade all of the papers of the students in our sections, but I review all grades before they go out.

**Format for Submitting Papers:** Please submit all papers to the appropriate folder in Canvas. Papers should be Word documents, single-spaced and left justified. Label reaction papers with your last name and the due date, e.g., Labaree 10-05-17. Label final paper or final exam with your last name and either Final Paper or Final Exam.

**Critical Reaction Papers (50%):** Write four short reaction papers dealing with the assigned readings for a particular week. In each of these papers you should provide a brief critical response to some significant issue encountered in the book or other assigned readings for a particular week. You are not being asked to summarize the argument of individual readings, although your discussion should reveal that you have understood what this argument is. Instead you should react to the reading(s) as a critical observer with a specific frame of reference (derived from the course, from your reading elsewhere, and/or from your own experience). You don't need to respond to a whole book or the whole array of readings for a particular week, although you do need to focus on something that cuts across two or more articles or chapters. Pick one major issue from the reading that grabs your attention and briefly develop it. (A focused discussion of one issue works better in a short paper like this than an effort to cover a number of different issues.) Feel free to make connections with other things you know, but be sure that you draw on the reading from that week for a substantial part of your evidence or ideas or examples. It’s perfectly ok, even desirable, for you to draw on your own experience with schools, as long as you use this experience as a case in point in an analytical argument that is related to the reading. Also keep in mind that these short papers can be more informal in style and structure than the final paper in the course, which should adhere more closely to academic norms for analytical writing. You will be evaluated on the basis of
the thoughtfulness, depth of understanding, and analytical insight that is reflected in your paper. These papers should be approximately 1000 words in length. They can run longer, if you wish, but this is not necessary or even necessarily desirable. Reaction papers should be turned in no later than 1:15 p.m. on Wednesday of the week that the particular reading(s) are assigned. All papers in this class must be submitted on Canvas as a Word document. We will be using Word’s “tracking changes” function to record comments in the text. We will post graded papers on Canvas – normally by the following Monday. If you turn in more than four papers, we will count the four with the highest grades.

I have two aims in asking you to write these reaction papers. First, they will encourage you to keep up with the reading and to come to class with some already-formulated thoughts about the issues for that week. You should come to every class with a set of questions and comments and thoughts about the issues that you developed while doing the week's readings, and you should be prepared to draw on these insights selectively in a constructive effort to help shape discussion in class. The critical reaction papers help facilitate this kind of preparation and thereby help promote an informed and broad-based discussion of the issues in class each week. (As I mentioned earlier, participation in such discussions is encouraged but not graded.) Second, these short papers will provide you, at the end of the term, with a set of elaborated notes on course issues and readings that should serve as a useful resource when you write your final paper, when you encounter related issues in your future work, or when you want to revisit some of the readings at a later point. You may want to use these papers to write a running commentary on the issues in the course, with your individual papers building on each other from week to week. You may want to try out ideas in these papers that you will later develop in the final paper for the course. Also, you may want to use these papers as a way to hold an ongoing conversation with us about readings, schools, and history. Whatever you do in each of these papers, however, you should make sure that in some substantial way you are making a response to a significant aspect of the reading.

**Final Paper (50%):** You have two options for doing a final paper for this course: 1) write a take-home final exam essay in response to questions that I provide; or 2) write a paper on any topic related to this course (as long as your section instructor gives advance approval for this topic). I explain these options below. Whichever option you pick, you should review carefully the “Guidelines for Analytical Writing” near the end of this syllabus. All take-home final exams and final papers must be submitted to Canvas no later than 5:00 p.m. on Monday, December 11.

1) **Take-Home Final Exam:** On Wednesday, November 11, I will distribute a list of 3 or 4 final exam questions by email. These questions will ask you to analyze broad issues in the history of school reform by drawing on required readings in this course. Pick one of these questions and write a persuasive analytical essay in response. Be sure to follow the “Guidelines for Analytical Writing,” which are found in a section at the end of this syllabus. These essays should be a minimum of 3,000 words. They are due no later than Monday, December 11 at 5:00 p.m. Please post them to Canvas.

2) **Final Paper:** If you choose option 2, write a paper on an issue loosely related to this course. (See below for details about the content of this paper.) These papers should be a minimum of 3,000 words. Basically, any topic that you and your section instructor agree on will be acceptable for this assignment. A one-page proposal for this paper is due on October 18. If you turn in a draft by Monday, November 20, you will be permitted to revise the paper (after receiving our comments) and submit it for re-evaluation. The final version of the paper is due no later than Monday, December 11 at 5:00 p.m. Please post your
proposal and paper by the appropriate deadline to Canvas.

You don’t need to think of this paper as a “history” paper. My aim in this course is not to turn you into historians of education. After all, most of you in the course are not here to become inducted into that particular cult. Instead, you’re here to acquire a general historical framework to use in thinking about education reform issues in your own area of interest, whatever that might be. Through the short reaction papers, we will get a good sense of your ability to wrestle with the historical content of this course. Therefore, when you come to the final paper, you are free to pursue your own interests, using the course as a springboard for pursuing these interests and not as a prison for confining them to the realm of history. You should be thinking about how you can use the paper to advance your own intellectual and professional agenda. What are you interested in exploring in your program? What issues brought you here in the first place? What kinds of issues will you be exploring in your honor’s thesis, master’s thesis, qualifying paper, or doctoral dissertation? How can you configure this paper as an opportunity to examine some part of this larger agenda, in a way that will move you along intellectually and professionally? We’re open to anything that is productive for you and that is loosely related to this course. If you get the permission of both instructors, you can combine this paper with one you are writing in another course and produce a single larger paper that meets both course requirements.

Consider some of the following options for framing a final paper in this course:

1. Write a paper on any issue related to the history of school reform. The only constraint is that we need to approve your topic. We can negotiate the details of purpose, focus, sources, audience, and so on. Feel free to use this paper as a way to develop your thinking about any course-relevant issue that interests you, to follow up on earlier work you have done in other classes, to reflect on teaching or research work you have done, or to try out ideas (or analyze data) that you might want to explore later in a dissertation.

2. Write a review essay on some issue related to the history of school reform, using two or three books -- from the course reading list or elsewhere -- as the basis for the review. In what ways are these books helpful in developing a useful understanding of this issue? What can you learn about this issue by comparing and contrasting the approaches taken by these authors? What are the implications of the authors’ analyses for the issue you have selected? Examine a number of examples of review essays before proceeding. Note that a review essay is not just a long book review. Instead, this is a genre which combines a review of several books with an essay about some of the key issues raised by the books but developed further by the essayist. The books provide a platform from which you can launch your own interpretation, synthesis, analysis, political program, and/or theoretical ruminations. However, you are still held by the usual rhetorical norms: you need to persuade the reader of your credibility through careful argumentation, effective use of sources and evidence, and artful political-moral-emotional appeals. In such an essay you need to draw on appropriate sources outside the books that are the starting point of the review.

3. Write a proposal for a research study related to school reform. You are not expected to carry out this study during this quarter but only to frame the issues, define a workable and worthy research question, and spell out the process of data gathering you will
go through in order to answer it. This proposal could be for a pilot study for a study leading to a POLS project, thesis, or dissertation. Advanced doctoral students can use this paper as an early version of their dissertation proposal for a topic related to reform.

**Readings**

**Books:** The following books are required reading for the course; all are available through the Stanford Book Store. All are in paper editions. One copy of each is on reserve at Cubberley Library. The full text of the Scott book assigned for week nine is available online in PDF.


**Assigned Articles and Other Readings:** A collection of additional readings for the class are available on the web. They can be found on the GSE Canvas system at https://web.stanford.edu/group/canvas/discovery/. All students enrolled in the class will receive an email from GSE IT telling you how to log in. IT support for any problems with the Canvas system is available at instructionalsupport@stanford.edu. I will need to send ID information for any auditors to IT in order to get them access.

**Course Outline**

Below are the topics we will cover, week by week, with the readings for each week. I will be sending out tips every week about how to approach that week’s readings.

* = Readings available on Canvas.
** = Books available for purchase at the Stanford Bookstore.

**Week 1**
**Introduction to course**
M 9/25 and W 9/27


**Week 2**
**The History of Educational Reform: An Overview**
M 10/2 and W 10/4

Week 3
The Two Major Reform Movements – Common School and Progressivism; Schooling and the Meritocracy
M 10/9 and W 10/11
**Labaree. Someone has to fail. Chapters 1, 2, and 3.

Week 4
Factors That Make Reform Difficult
M 10/16 and W 10/18
**Labaree. Someone has to fail. Chapters 4 and 5
Check out Larry Cuban’s blog on school reform and classroom practice, always a good read: http://larrycuban.wordpress.com/
Proposal for final paper due on Wednesday 10/18

Week 5
The Rhetorics of Reform: Cases in Point
M 10/23 and W 10/25
Common School Movement
Committee of 10

Pedagogical Progressivism

Administrative Progressivism

Desegregation

Standards Movement 1.0
Week 6
Making Educational Change
M 10/30 and W 11/1


Week 7
Balancing Social Access and Social Advantage
M 11/6 and W 11/8


Week 8
Reform at the School Level
M 11/13 and W 11/15


W 11/15 -- Take-home final exam questions distributed by email

M 11/20 and W 11/22 – no classes – Thanksgiving break

Draft of final paper due on Monday 11/20, if you want a chance to revise and resubmit

Week 9
Problems in Making Systematic Reform of Education
M 11/27 and W 11/29


Week 10
Conclusions
M 12/4 and W 12/6

**Labaree. Someone has to fail. Chapters 6, 7, and 8.

Monday, December 11: Take-home final exams and final papers due at 5:00 p.m.

Guidelines for Critical Reading

As a critical reader of a particular text (a book, article, speech, proposal), you need to use the following questions as a framework to guide you as you read:

1. What's the point? This is the analysis issue: what is the author's angle?
2. Who says? This is the validity issue: On what (data, literature) are the claims based?
3. What's new? This is the value-added issue: What does the author contribute that we don't already know?
4. Who cares? This is the significance issue, the most important issue of all, the one that subsumes all the others: Is this work worth doing? Is the text worth reading? Does it contribute something important?

If this is the way critical readers are going to approach a text, then as an analytical writer you need to guide readers toward the desired answers to each of these questions.
Guidelines for Analytical Writing

In writing papers for this (or any) course, keep in mind the following points. They apply in particular to the final paper or take-home exam for this class. Many of the same concerns apply to critical reaction papers as well, but these short papers can be more informal than the final paper.

1. Pick an important issue: Make sure that your analysis meets the "so what" test. Why should anyone care about this topic, anyway? Pick an issue or issues that matters and that you really care about.

2. Keep focused: Don't lose track of the point you are trying to make and make sure the reader knows where you are heading and why.

3. Aim for clarity: Don't assume that the reader knows what you're talking about; it's your job to make your points clearly. In part this means keeping focused and avoiding distracting clutter. But in part it means that you need to make more than elliptical references to concepts and sources or to professional experience. When referring to readings (from the course or elsewhere), explain who said what and why this point is pertinent to the issue at hand. When drawing on your own experiences or observations, set the context so the reader can understand what you mean. Proceed as though you were writing for an educated person who is neither a member of this class nor a professional colleague, someone who has not read the material you are referring to.

4. Provide analysis: A good paper is more than a catalogue of facts, concepts, experiences, or references; it is more than a description of the content of a set of readings; it is more than an expression of your educational values or an announcement of your prescription for what ails education. A good paper is a logical and coherent analysis of the issues raised within your chosen area of focus. This means that your paper should aim to explain rather than describe. If you give examples, be sure to tell the reader what they mean in the context of your analysis. Make sure the reader understands the connection between the various points in your paper.

5. Provide depth, insight, and connections: The best papers are ones that go beyond making obvious points, superficial comparisons, and simplistic assertions. They dig below the surface of the issue at hand, demonstrating a deeper level of understanding and an ability to make interesting connections.

6. Support your analysis with evidence: You need to do more than simply state your ideas, however informed and useful these may be. You also need to provide evidence that reassures the reader that you know what you are talking about, thus providing a foundation for your argument. Evidence comes in part from the academic literature, whether encountered in this course or elsewhere. Evidence can also come from your own experience. Remember that you are trying to accomplish two things with the use of evidence. First, you are saying that it is not just you making this assertion but that authoritative sources and solid evidence back you up. Second, you are supplying a degree of specificity and detail, which helps to flesh out an otherwise skeletal argument.

7. Draw on course materials (this applies primarily to reaction papers, not the final paper). Your paper should give evidence that you are taking this course. You do not need to agree with any of the readings or presentations, but your paper should show you have considered the course materials thoughtfully.
8. Recognize complexity and acknowledge multiple viewpoints. The issues in the history of American education are not simple, and your paper should not propose simple solutions to complex problems. It should not reduce issues to either/or, black/white, good/bad. Your paper should give evidence that you understand and appreciate more than one perspective on an issue. This does not mean you should be wishy-washy. Instead, you should aim to make a clear point by showing that you have considered alternate views.

9. Challenge assumptions. The paper should show that you have learned something by doing this paper. There should be evidence that you have been open to changing your mind.

10. Do not overuse quotation: In a short paper, long quotations (more than a sentence or two in length) are generally not appropriate. Even in longer papers, quotations should be used sparingly unless they constitute a primary form of data for your analysis. In general, your paper is more effective if written primarily in your own words, using ideas from the literature but framing them in your own way in order to serve your own analytical purposes. However, selective use of quotations can be very useful as a way of capturing the author's tone or conveying a particularly aptly phrased point.

11. Cite your sources: You need to identify for the reader where particular ideas or examples come from. This can be done through in-text citation: Give the author's last name, publication year, and (in the case of quotations) page number in parentheses at the end of the sentence or paragraph where the idea is presented -- e.g., (Ravitch, 2000, p. 22); provide the full citations in a list of references at the end of the paper. You can also identify sources with footnotes or endnotes: Give the full citation for the first reference to a text and a short citation for subsequent citations to the same text. (For critical reaction papers, you only need to give the short cite for items from the course reading; other sources require full citations.) Note that citing a source is not sufficient to fulfill the requirement to provide evidence for your argument. As spelled out in #6 above, you need to transmit to the reader some of the substance of what appears in the source cited, so the reader can understand the connection with the point you are making and can have some meat to chew on. The best analytical writing provides a real feel for the material and not just a list of assertions and citations. Depth, insight, and connections count for more than a superficial collection of glancing references. In other words, don't just mention an array of sources without drawing substantive points and examples from these sources; and don't draw on ideas from such sources without identifying the ones you used.

12. Take care in the quality of your prose: A paper that is written in a clear and effective style makes a more convincing argument than one written in a murky manner, even when both writers start with the same basic understanding of the issues. However, writing that is confusing usually signals confusion in a person's thinking. After all, one key purpose of writing is to put down your ideas in a way that permits you and others to reflect on them critically, to see if they stand up to analysis. So you should take the time to reflect on your own ideas on paper and revise them as needed. You may want to take advantage of the opportunity in this course to submit a draft of the final paper, revise it in light of comments, and then resubmit the revised version. This, after all, is the way writers normally proceed. Outside of the artificial world of the classroom, writers never turn in their first draft as their final statement on a subject.